



THE
FOLDED FLAG
FOUNDATION

Press Release

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The Folded Flag Foundation Announces Partnership with David Fin Ties *Neckwear designer shares commitment for supporting military families*

JACKSONVILLE, Fla. – Sept. 14, 2016 – The Folded Flag Foundation, a provider of educational grants to surviving family members of military and government employees who have lost their lives in combat, is pleased to announce it has partnered with David Fin Ties as the fashion neckwear company’s veteran charity partner.

The Folded Flag Foundation is a 501(c)(3) non-profit organization that helps the families of our bravest heroes achieve their educational goals. Because Black Knight Financial Services and ServiceLink underwrite all administrative costs for the organization, 100 percent of all donations made to The Folded Flag Foundation goes directly to families in need.

David Fin Ties was founded in 2014 with a mission to support transitioning military families, including raising awareness of veteran employment and other initiatives. The company designs and manufactures high-end neckwear in New York City using the finest silk from Como, Italy.

Through their partnership with The Folded Flag Foundation, David Fin will contribute \$5 for each tie sold on davidfin.com to The Folded Flag Foundation. David Fin will also donate ties to be auctioned off at Folded Flag events, with the proceeds going directly to The Folded Flag Foundation.

“We are very excited to partner with David Fin Ties,” said John Coogan, Executive Director of The Folded Flag Foundation. “The mission of David Fin Ties and their commitment to veteran causes and military families is one that greatly complements the mission of The Folded Flag Foundation. By affiliating with David Fin Ties, the mission of The Folded Flag Foundation will reach new audiences and we appreciate the generosity shown by David Fin Ties in making their beautiful and highly sought-after neckwear part of our fundraising efforts.”

“We are proud to name The Folded Flag Foundation as our veteran charity partner,” said David Herzka, founder and CEO of David Fin Ties. “Our military veterans sacrifice so much in service to

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our country and are among our bravest heroes. I founded David Fin Ties to give the luxury consumer a product that carries a story and spreads awareness around the issues facing veteran families. Our partnership with The Folded Flag Foundation will help us achieve this goal.”

About The Folded Flag Foundation

The Folded Flag Foundation is a non-profit, 501(c)(3) organization committed to honoring the legacy of our fallen heroes by helping their families with financial support for education. The Folded Flag Foundation proudly gives 100 percent of ALL donations to families in need. Corporate sponsors Black Knight Financial Services and ServiceLink underwrite all administrative costs. For more information on the Folded Flag Foundation, including how to make a donation to support this cause, please visit www.FoldedFlagFoundation.org.

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